

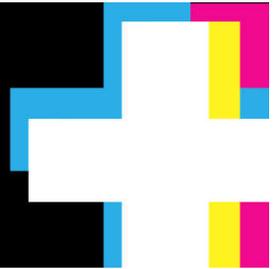


FILM CRAFT LOTUS WINNERS

human+
ADFEST 2026



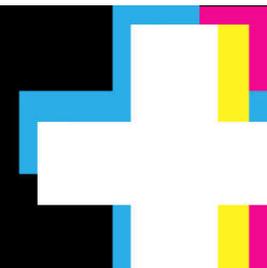
FILM CRAFT LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
PRODUCTION					
CF01 Directing					
CF01/001	WHATSAPP BAATAN HI BAATAN MEIN (LOVE IN A FEW WORDS)	WHATSAPP	FUNDAMENTAL, MUMBAI	FUNDAMENTAL, MUMBAI	GOLD
CF01/007	THE MISSING PIECE	KFC THAILAND	PUBLICIS THAILAND, BANGKOK/ BANANAS SOUTH AFRICA, JOHANNESBURG	BRILLIANT & MILLION, BANGKOK	SILVER
CF01/013	STEADFAST - DIRTY MONEY	STEADFAST STATIONERY	MULLENLOWE LINTAS GROUP, MUMBAI	DUCKTAPE STUDIOS, MUMBAI	SILVER
CF01/003	SUPER.MONEY 'JONTY RODES'	SUPER.MONEY	BRAINDAD, MUMBAI	BANG BANG MEDIACORP, MUMBAI	BRONZE
CF01/019	THE MISSING EGG	EDUFARMERS	HATMA CREATIVE, JAKARTA	MIGUNANI CREATIVE CULT, JAKARTA	BRONZE
CF01/028	FLIGHT OF THE FINCH	ALLIANZ	HOWATSON + COMPANY, SYDNEY	FINCH, SYDNEY	FINALIST
CF01/032	SHOT ON IPHONE - LAST SCENE	IPHONE	TBWA \ MEDIA ARTS LAB TOKYO, TOKYO	TBWA \ MEDIA ARTS LAB, TOKYO	FINALIST
CF02 Script					
CF02/005	KAPAL KERTAS	THE KANCIL AWARDS AND CREATIVE FESTIVAL		DENHOUSE SDN. BHD., KUALA LUMPUR	GOLD
CF03 Cinematography					
CF03/007	LET GO	SAMSUNG	DDB AOTEAROA, AUCKLAND	FINCH, SYDNEY	SILVER
CF03/010	GENESIS GV60 TAKE YOUR WONDER FURTHER	GENESIS	INNOCEAN, SEOUL	INNOCEAN, SEOUL	SILVER
CF03/003	SPACE	LEXUS	SIX INC., TOKYO/HAKUHODO INC., TOKYO	SIX INC., TOKYO	BRONZE
CF03/009	MAKE LOVE LAST	VIATRIS	OGILVY SHANGHAI, SHANGHAI	OGILVY SHANGHAI, SHANGHAI	FINALIST
CF04 Production Design					
CF04/001	DESI OON	CENTRE FOR PASTORALISM	STUDIO EEKSAURUS PRODUCTIONS, MUMBAI	STUDIO EEKSAURUS PRODUCTIONS PVT.LTD., MUMBAI	GOLD
CF04/010	SAFETYNOVELA	PHILIPPINE AIRLINES	BBDO GUERRERO, MANILA	ARCADE FILM FACTORY, MANILA	FINALIST
CF06 Casting					
CF06/001	WHATSAPP BAATAN HI BAATAN MEIN (LOVE IN A FEW WORDS)	WHATSAPP	FUNDAMENTAL, MUMBAI	FUNDAMENTAL, MUMBAI	GOLD
CF06/003	STEADFAST - DIRTY MONEY	STEADFAST STATIONERY	MULLENLOWE LINTAS GROUP, MUMBAI	DUCKTAPE STUDIOS, MUMBAI	GOLD
CF06/002	FLIPKART 'SA SA LE LE'	FLIPKART	FCB KINNECT INDIA, MUMBAI	BANG BANG MEDIACORP, MUMBAI	BRONZE
CF06/004	THE MISSING EGG	EDUFARMERS	HATMA CREATIVE, JAKARTA	MIGUNANI CREATIVE CULT, JAKARTA	FINALIST



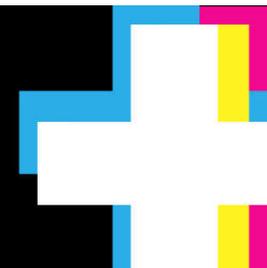
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CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
CF07 Use of Talent/Celebrity					
CF07/001	SAY IT PROND	SPEAK	DENTSU CREATIVE TAIWAN, TAIPEI	DENTSU CREATIVE TAIWAN, TAIPEI	SILVER
CF07/002	SUPER.MONEY 'JONTYRODES'	SUPER.MONEY	BRAINDAD, MUMBAI	BANG BANG MEDIACORP, MUMBAI	BRONZE
CF07/005	CAN'T DO THAT IF YOU'RE DRIVING	UBER AUSTRALIA	SPECIAL GROUP, SYDNEY	FINCH, SYDNEY	FINALIST
POST-PRODUCTION					
CF08 Editing					
CF08/002	LESSONS	APPLE	TBWA \ MEDIA ARTS LAB ISEA, NEW DELHI	TBWA \ MEDIA ARTS LAB ISEA, SINGAPORE	FINALIST
CF10 Special Effects: In-Camera					
CF10/002	SPACE	LEXUS	SIX INC., TOKYO/HAKUHODO INC., TOKYO	SIX INC., TOKYO	SILVER
CF10/004	THE ADVENTURES OF AMPY	AMPOL	SAATCHI & SAATCHI AUSTRALIA, SYDNEY	SEDONA PRODUCTIONS, SYDNEY	BRONZE
CF11 Special Effects: Digital Visual Effects					
CF11/004	FLIGHT OF THE FINCH	ALLIANZ	HOWATSON + COMPANY, SYDNEY	ALT.VFX, BRISBANE	GOLD
CF11/002	GO! GR SUPRA SAFETY CAR!	GAZOO RACING	SIX INC., TOKYO/HAKUHODO INC., TOKYO	SIX INC., TOKYO	BRONZE
CF11/003	MIRROR MIRROR	TELSTRA	BEAR MEETS EAGLE ON FIRE, SYDNEY/ +61, SYDNEY	ALT.VFX, BRISBANE	FINALIST
CF12 Animation (In-Camera or Digital)					
CF12/001	DESI OON	CENTRE FOR PASTORALISM	STUDIO EEKSAURUS PRODUCTIONS, MUMBAI	STUDIO EEKSAURUS PRODUCTIONS PVT.LTD., MUMBAI	GRANDE
CF12/006	CRAFTMAN.SHIPS	SHIPS	HAKUHODO GRAVITY INC., TOKYO/ HAKUHODO CABIN INC., TOKYO	HAKUHODO GRAVITY INC., TOKYO	GOLD
CF12/004	FRIES BEAT 2025	MCDONALD'S	DENTSU INC., TOKYO	DENTSU INC., TOKYO	SILVER
CF12/010	PROJECT: MEMORY CARD	PLAYSTATION	SIX INC., TOKYO/HAKUHODO INC., TOKYO	SIX INC., TOKYO	SILVER
CF12/014	FLIGHT OF THE FINCH	ALLIANZ	HOWATSON + COMPANY, SYDNEY	ALT.VFX, BRISBANE	BRONZE
MUSIC & SOUND					
CF13 Original Music					
CF13/001	DESI OON	CENTRE FOR PASTORALISM	STUDIO EEKSAURUS PRODUCTIONS, MUMBAI	STUDIO EEKSAURUS PRODUCTIONS PVT.LTD., MUMBAI	GOLD
CF13/011	GO MONGOLIA	GOVERNMENT OF MONGOLIA	EDELMAN, SINGAPORE	MADE BY IKIGAI, SINGAPORE	SILVER



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CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
CF13 Original Music					
CF13/005	FLIPKART 'SA SA LE LE'	FLIPKART	FCB KINNECT INDIA, MUMBAI	BANG BANG MEDIACORP, MUMBAI	BRONZE
CF13/003	ECHOES OF KOREA - JEOLLA	KOREA TOURISM ORGANIZATION	HSAD, SEOUL	HSAD, SEOUL	FINALIST
CF16 Sound Design					
CF16/001	UMI NORI COLLECTION VII	UMI NORI	DIVISION GLOBAL, SYDNEY	RUMBLE STUDIOS, SYDNEY	BRONZE
CF16/002	TOYOTA SAFETY	TOYOTA	SAATCHI & SAATCHI, SYDNEY	RUMBLE STUDIOS, SYDNEY	FINALIST
INNOVATION					
CF17 Breakthrough in Production					
CF17/003	SOUNDS HUMAN	JAPAN PHILHARMONIC ORCHESTRA	TBWA\HAKUHODO INC., TOKYO	HAKUHODO INC., TOKYO	BRONZE
CF17/001	SPACE	LEXUS	SIX INC., TOKYO/HAKUHODO INC., TOKYO	SIX INC., TOKYO	FINALIST

AS OF 18 MAR 2026